



LAWRENCE UNIVERSITY
Data Science Club

Presents

DATATHON 2024

Showcase your Data Analysis Skill by **Storytelling** with Data



LOCATION:

Youngchild Hall, Room 121
511E College Ave, Appleton, WI



DATE & TIME:

May 17th 6PM- 9PM



"THE ULTIMATE SHOWCASE OF LAWRENCE DATA ENTHUSIASTS"

DATAATHON-2022

PRESENTED BY

LAWRENCE UNIVERSITY DATA SCIENCE CLUB

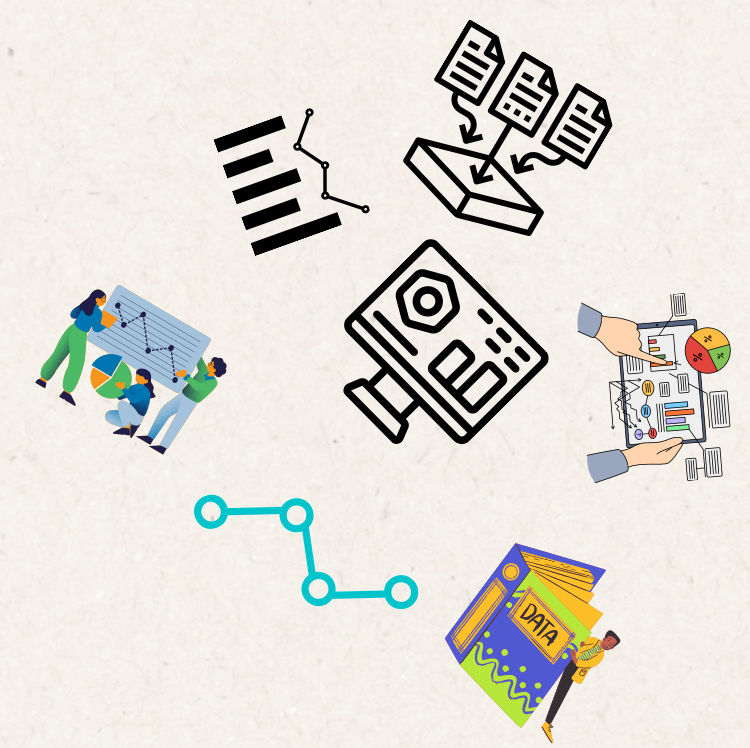
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CAREER CENTER AND SERVICES



What is LU DataThon 2024 "Storytelling with Data"?

The LU DataThon 2024 is a beginner-friendly Data Visualization competition that aims to allow any student to use their Data Visualization skills to answer some real world problems.



The DataThon will make you work through 3 steps:



Goal # 1

Choose an interesting dataset or datasets to work with.



Goal # 2

Decide on a "theme," which is a general topic or area of interest that you want to explore through data visualization. Your theme can relate to a particular industry, social issue, or any other area that you find fascinating.



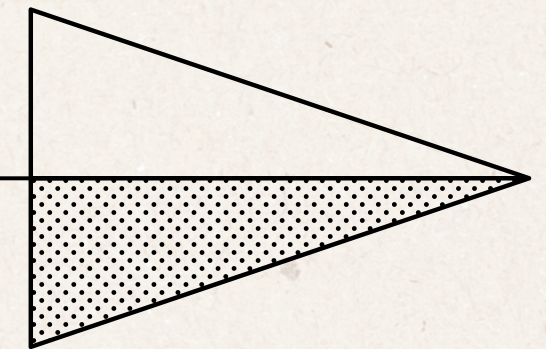
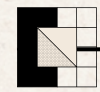
Goal # 3

Use your data visualization skills to answer at least three questions based on your dataset and theme.

The datathon is designed to be flexible and allow you to explore your own interests and creativity. You'll have the freedom to choose your own theme, datasets, and questions to answer.

Timeline & Schedule

Key Dates to keep in mind



April 16

Registration & Project Proposal opens for both on campus and off campus teams.

April 28

Registration & Project Proposal closes

May 1

Announcement for 15 Teams Progressing to the Datathon Day (Selection based on Project Proposal)

May 17

Showcasing your project by Presenting in front of the Judges.

Time of Presentation followed by a Q&A from the judges is still to be determined. All information about the presentation will be sent out after May 1st.

Who can Participate?

- Open to all the student in Lawrence University, Ripon College, UW Oshkosh, UW Green Bay, Fox Valley Technical College & St. Norbert College
- Participate solo or in teams of maximum 3 students.
- Visualization can be created with any preferred language or software tools (i.e Python, R , Excel , Power BI, STATA)
- Mentorship and one on one sessions available from great Data Scientists, Data Analysts and previous DATATHON Winners for primarily selected teams. (Great opportunity to get connected to the industry)



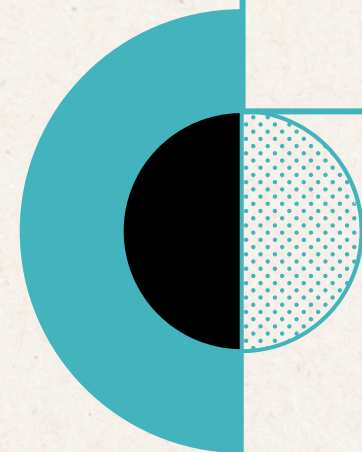
Awards & Prizes

ALL PARTICIPANTS RECEIVE :

- FREE LU DATA SCIENCE CLUB MERCH
- PARTICIPATION CERTIFICATES
- FREE DINNER
- AND LOTS OF OPPORTUNITIES TO CONNECT WITH INDUSTRY FOLKS (DATA ANALYSTS, DATA ENGINEERS & DATA SCIENTISTS)

WINNERS RECEIVE:

- MOCK INTERVIEWS WITH AMAZON, ZILLOW, U.S VENTURE, GOLDMAN SACHS
- PRIZE MONEY



Champion	Cash Prize of 400\$ and Mock Interview from a big tech company (FIRST CHOICE)
1st Runner Up	Cash Prize of 300\$ and Mock Interview from a big tech company (SECOND CHOICE)
2nd Runner Up	Cash Prize of 200\$ and Mock Interview from a big tech company (THIRD CHOICE)

4th and 5th place will have a chance to get mock interviews from a big tech company (after the winners select)

LAWRENCE UNIVERSITY DATA SCIENCE CLUB

PRESENTS

DATATHON '24



**YOUNGCHILD HALL
ROOM 121**

511 E College Ave,
Appleton, WI 54911



**May 17th
6pm-9pm**

Dinner provided



SCAN TO REGISTER

15 TEAMS

WORKING
FOR

\$900 PRIZE



Mock interview opportunities
with 3 BIG TECH COMPANIES
for the TOP 3 teams

For further information visit www.ludatascienceclub.com

Link to Datathon Registration Form:

<https://forms.office.com/r/1Wt7UTr0Pq>

Join the DATATHON EMAIL LIST:

<https://forms.office.com/r/dE85y7zu3L>

Visit our Website for all info:

ludatascienceclub.com

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Have you started looking for DATA already?

Some Data Resources

